



## RESPONSIBLE TOURISM

### RESPONSIBLE AND SUSTAINABLE TRAVEL IN THE PHILIPPINES

#### Declaration of Sustainability and Commitments

**Inday Adventure Travel & Tours Services**, legally established in Manila, Philippines, has been in existence for over 18 years. We are fully committed to sustainability and responsibility in the Philippines.

We offer trips where we emphasize the relationship between travelers and locals, offering and explaining the importance of social skills and commitment to the well-being of the community we visit. We collaborate with hotels, resorts, and indigenous homestays that offer service and respect for nature and the community.

Inday Adventure Travel, **our mission** is to support a sustainable society and responsible tourism by guiding all stakeholders—travelers, partners, and local communities—toward a greater awareness of sustainability. We are committed to creating authentic experiences in the Philippines that minimize negative impacts on the natural environment, celebrate cultural heritage, and empower local communities. We believe tourism should be a force for good: one that enriches travelers while preserving the people, ecosystems, and traditions that make the Philippines truly unique.

#### OUR COMMITMENTS

##### Environmental Responsibility

We prioritize eco-friendly accommodations, transportation, and partners.

We reuse and recycle waste, minimize single-use plastics, and promote the use of reusable bottles and refill stations.

We reduce paper consumption through a sustainable printing policy, optimizing daily efficiency and using recycled or sustainable paper.

We gradually replace equipment with greener technologies and practices. For example, when purchasing new printers, we prioritize the most energy- and resource-efficient ones.

We measure and monitor energy and water consumption with the goal of reducing their use.

We support conservation initiatives such as marine protection, reforestation, and wildlife preservation. Through our partnership with Tree-Nation, we plant trees and monitor our CO<sub>2</sub> offsets as part of our goal to be a carbon-neutral company.

We offset carbon emissions through local environmental programs whenever possible.

We do not promote souvenirs containing endangered species of flora or fauna.

We maintain a strong ethical stance regarding animals:

We do not offer experiences that involve touching or feeding wild animals, nor tours that include captive animals, marine mammals, animal shows, or any form of cruelty.

Wildlife and indigenous experiences in the Philippines are carefully managed, based solely on non-intrusive observation practices.



## **Community Empowerment and Cultural Integrity**

We prioritize local businesses, guides, and artisans so that tourism directly benefits Philippine communities.

We support fair wages, safe working conditions, and offer training for office and field staff, fostering professional development.

We design experiences that foster respectful and meaningful connections with rural and indigenous communities.

We promote authentic, ethical, and educational cultural interactions, actively protecting the tangible and intangible heritage of the Philippines.

## **Traveler Education**

We educate travelers on responsible behavior: avoiding illegal souvenirs, practicing reef-safe practices, respecting local customs, and reducing plastic use.

We encourage support for local services, respect for wildlife, and protection of cultural integrity. Each traveler receives clear sustainability guidelines, emergency contacts, and our Code of Conduct.

Our goal is to raise awareness that responsible tourism begins with responsible travelers.

## **Our Team**

Our team is our most valuable asset. We comply with Philippine labor laws and guarantee:

Fair wages that meet the needs of our employees and their families.

A safe, inclusive, and respectful work environment.

Zero tolerance for discrimination, forced labor, or modern slavery.

Ongoing training opportunities to enhance skills and sustainability awareness.

## **Child Protection**

We maintain high standards of child protection and strictly prohibit child labor and exploitation.

We refuse to participate in or promote visits to schools or orphanages.

We actively train our team and inform travelers to ensure children are respected and protected at all times.

## **Responsible Commitment to Guests**

We offer immersive and transformative experiences that celebrate and conserve the unique heritage and biodiversity of the Philippines.

Our itineraries avoid mass tourism, promoting slow travel and deep cultural exchange.

We keep travelers informed about sustainability challenges and best practices in each destination.



## **Our Suppliers and Local Partners**

We work with partners aligned with our sustainability values. Our criteria include:

Preference for accommodations and services with recognized certifications or proven green efforts.  
Commitment to human rights, child protection, and wildlife conservation.  
Local ownership and use of local products and staff whenever possible.  
Distribution of our Code of Conduct and Tour Rules to ensure consistency across all tours.

## **Monitoring and Continuous Improvement**

We regularly assess our impact and seek innovative ways to reduce our environmental footprint.  
We are open to suggestions and collaborate with stakeholders to strengthen our sustainability strategy.  
We train our guides and tour leaders to model responsible behavior.

## **Transparency and Contact**

Our operations are guided by respect for local traditions, laws, and customs.

